+1 703 209 2429

SoCal-based product designer with a passion for *interactive* experiences.

SKILLS

Design

Strategy & Vision • Visual Design
• Illustration (Adobe CC) • Flows •
Wireframes & Mock Ups (Figma) •
Style Guides & Design Systems •
Branding & Art Direction

Prototyping

Motion Design with Principle & AE
• Rapid Prototyping • Basic HTML/
CSS/JS • Protopie/Figma

Research

Data Analysis (Looker) • A/B
Testing & Experiments • Focus
Groups • Diary Studies • Usability
Testing • Persona & User Journeys

Collaboration

Self Starter • Communicating
Design Decisions • Roadmap
Planning • Retrospectives •
Team Workshops • Management
Training • Leadership • Cross-Team
Collaborations

EDUCATION

General Assembly

User Experience, 2015 Front-End Web Development, 2014

James Madison University

BFA Graphic Design, Class of 2010

EXPERIENCE

Meta- Lead Product Designer, Metaworks

May 2022 - Present

- Building the future of work at scale and innovating on VR for work with the Quest for Business and Metaworks teams
- Led the design of building the workrooms mobile app in-call experiences from the ground up
- Led the design of pre and post call experiences for the workrooms product across all surfaces (Android, iOS, Portal, dApp, Web)

Microsoft -- Senior Product Design Manager, Flip

January 2021 - May 2022

- Led the design team on an initiative to redesign and launch a new mobile app for Microsoft Flip; a social learning experience that leverages asynchronous video.
- · Managed a small team focusing on the core UX of Flipgrid
- · (Camera, Groups, Feed, Profile and more)
- · Individually contributed to all parts of the product (Marketing,
- · Redbranding, Core Features, Innovation Teams, Web App)

Quibi - Senior Product Designer

February 2020 - Nov 2020

- Designed Apps for third-party TV's (Apple TV, Roku, FireTV)
- Lead designer for interactive initiatives, building out component library or "lego blocks" for shows
- Worked with a small cross-functional team designing for every part of the app (i.e. playlists, feed, browse experiences)

Tinder— Senior Product Designer

July 2016 - February 2020

- Led design on Tinder's interactive experience Swipe Night
- Led design of Tinder Places, Tinder's experimental location feature
- Led design of Tinder's first progressive web app to reach users in other markets (Brazil, India, etc.)
- Worked cross-functionally with the design team on Tinder 2.0,
 Tags, Design Systems and other A/B feature tests

Nclud -- Senior Interactive Designer

October 2013 - July 2016

- Art direction and design for Bethesda Softworks games open beta and buy now websites (i.e. DOOM)
- Designed Marine Corps Marathon responsive website & materials
- · Rebranding Nclud including design for website and brand book
- Designed responsive websites and other deliverables for various clients including, Habitat for Humanity, Townsquare Media, Carnegie Institute for Science, RAINN, and CustomInk